



CITY OF GLADSTONE, MICHIGAN

CITY HALL, 1100 DELTA AVENUE

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"Year Round Playground"

April 21, 2023

To Whom it May Concern,

On behalf of the City of Gladstone, I am pleased to offer this letter of support for the Downtown Development Authority's (DDA) application for the Main Street Microgrant "Old-Fashioned Christmas". Our DDA has pulled back significantly on event offerings to the public due to funding other large but necessary initiatives within our downtown district. In addition to the existing financial constraints within their budget, they have also seen a recent reduction in revenue and face minimal staffing resources. The Old-Fashioned Christmas is the only event the DDA plans to sponsor this year. It is our most notable and anticipated city sponsored event, which engages both our local businesses and our community as we enter the holiday season.

One of our objectives within the Master Plan is to enhance the quality of life and develop a positive image of Downtown Gladstone to attract businesses, residents, and visitors. As we look to the future, the City of Gladstone's goal is to promote the city as a beautiful, safe place to live while growing our downtown business district. The Old-Fashioned Christmas is the perfect opportunity to partner with downtown businesses to promote their offerings and bring our community together in celebration of the holiday season. We hope to spark feelings of nostalgia within every adult that attends and create a magical experience for every child at this year's event!

Thank you for your consideration in funding this project for our city.

Sincerely,

Eric Buckman
City Manager
City of Gladstone



A WPPI Energy community



The City of Gladstone is an equal opportunity employer and provider.