

CITY OF GLADSTONE, MICHIGAN

CITY HALL, 1100 DELTA AVENUE

GLADSTONE, MI 49837

PHONE: 906-428-2311 FAX: 906-428-3122 www.gladstonemi.org

April 20, 2023

To Whom it May Concern,

On behalf of the Gladstone Downtown Development Authority (DDA), I am pleased to offer this letter of support for the DDA's application for the Main Street Microgrant "Old-Fashioned Christmas". Our Downtown Development Authority has pulled back significantly on event offerings to the public due to funding other large but necessary initiatives within our downtown district, a recent reduction in our revenue, and minimal staffing resources. The Old-Fashioned Christmas is the only event we plan to sponsor this year, and it is essential in engaging both our local businesses and our community as we enter the holiday season.

One of our objectives within the Master Plan is the enhance the quality of life and develop a positive image of Downtown Gladstone to attract businesses, residents, and visitors. As we look to the future, our goal is to promote the City of Gladstone as a beautiful, safe place to live while growing our downtown business district. The Old-Fashioned Christmas is the perfect opportunity to partner with the downtown business to promote their offerings and bring our community together in celebration of the holiday season. We hope to spark feelings of nostalgia within every adult that attends and create a magical experience for every child at this year's event!

Thank you for your consideration in funding this project for our city.

Sincerely

Jay Bostwick DDA Board Chair City of Gladstone