



April 10, 2023

To Whom it May Concern:

On behalf of the City of White Cloud, I am pleased to offer this letter of support for the City of White Cloud's Mainstreet Microgrant application for the "Sesquicentennial 150th Celebration Art Mural." Through the installation and beautification downtown it will help bring together the City's main corridor after a few years of absence due to the slowing economy and the pandemic.

Considering this project's scope and how it directly aligns with the City's Master Plan initiatives of building our downtown community and enhancing the downtown with Art and Culture. As a result of these goals, I extend my full support for this project. Furthermore, the project is important because it strengthens partnerships with the businesses and the community and enhances the city's partnership with the business owners.

We trust that you look favorably on this grant proposal, and others that unite the community and bring them outside once more. Thank you for your consideration.

Sincerely,

Brian J. Miller
City Mayor



Office of Administration

1087 Newell, PO Box 885
White Cloud, Michigan 49349
Phone: (231) 689-7234
Fax: (231) 689-7205

April 11, 2023

Re: Mainstreet Microgrant Application

To Whom it May Concern:

Newaygo County is pleased to support the City of White Cloud's Mainstreet Microgrant application for the "Sesquicentennial 150th Celebration Art Mural." Through the installation and beautification of downtown, it will help bring together the City's main corridor after a few years of absence due to the slowing economy and the pandemic.

Considering this project's scope and how it directly aligns with the City's Master Plan initiatives of building our downtown community and enhancing the downtown with Art and Culture. As a result of these goals, I extend my full support for this project. Furthermore, the project is important because it strengthens partnerships with the businesses and the community and enhances the city's partnership with the business owners.

Newaygo County fully supports the City of White Cloud and its request for funds from the Mainstreet Microgrant. On behalf of Newaygo County, I wish to thank you for your support of this grant proposal, and others that unite the community and bring them outside once more.

Sincerely,

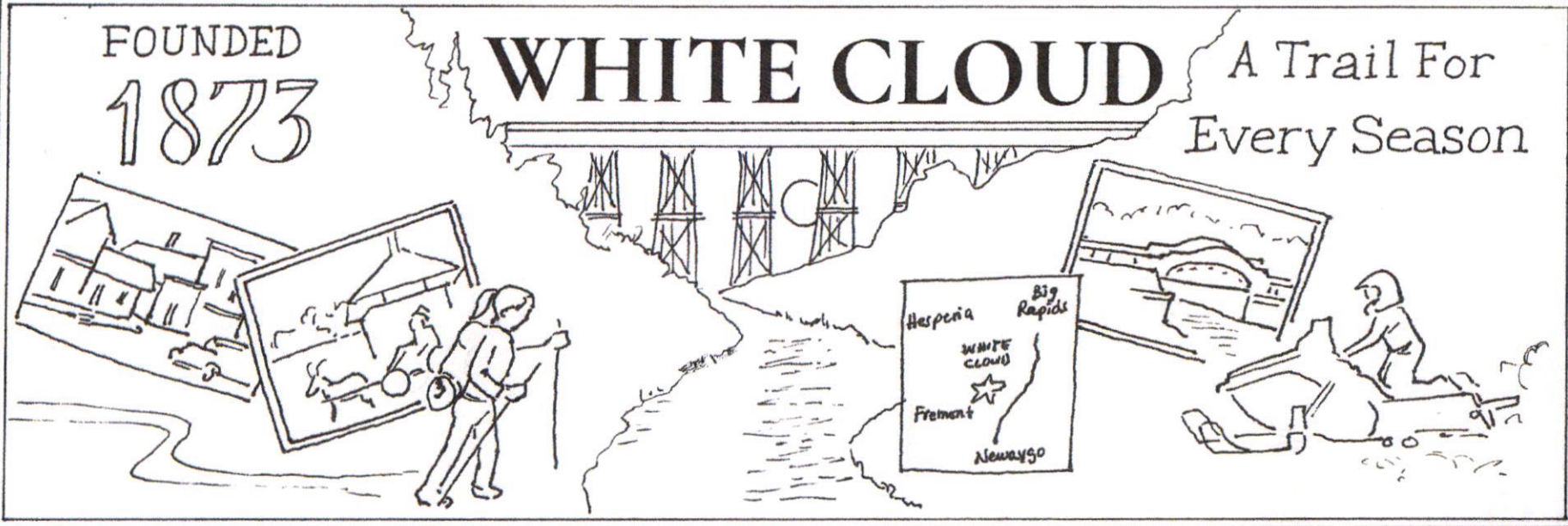
A handwritten signature in black ink, appearing to read "Chris Wren", with a long horizontal line extending to the right.

Christopher D. Wren
Newaygo County Administrator

FOUNDED
1873

WHITE CLOUD

A Trail For
Every Season



©-i-RWallace

Rena Wallace

Artist

905 Hillcrest Ave Fremont, Michigan 49412 231-924-6887

April 9, 2023

April Storms
City Manager
City of White Cloud, Michigan 49349

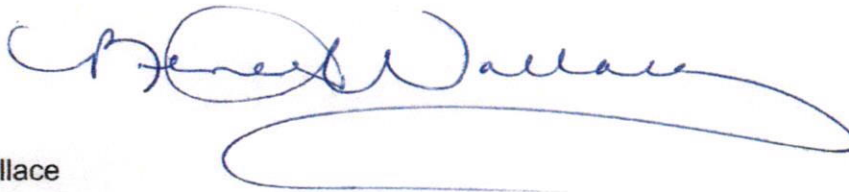
Mural Proposal

The artwork I am proposing would measure 8' tall and 24' long. It would be painted on (6) 4' x 8' $\frac{3}{4}$ " sheets of MDO ("signboard"). The paint used would be an exterior grade acrylic, and two types of sealant would be applied: an isolation coat and a UV-inhibiting varnish. Installation would be up to the city, so that cost is not included in my proposal.

The design would feature the city's name over the train trestle landmark. The founding date is on the upper left and a motto is on the upper right. Behind the trestle would be a colorful sunrise reflecting on the river below. Historic photos of the area are represented and will be painted in the colors of the original photos. There will also be a map in color, with White Cloud located in the center. The background will have the colors of three seasons: the trees on the left will be green, the trees on the right will have fall colors, and the lower right area will have snow. There will be a female hiker and a male snowmobiler.

The cost for the artwork as proposed is based on current market prices for paint and lumber, and will be valid for 60 days. A down payment of 30% is required prior to starting the work. The total cost for the artwork is \$7,950.00.

Thank you for contacting me!



Rena Wallace

Special **ees**
& graphics

