

CITY OF COOPERSVILLE

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April 5, 2023

Kate Terpstra
Downtown Development Authority
289 Danforth Street
Coopersville, MI 49404

RE: Music on Main Street – Letter of Support

On behalf of the City of Coopersville, please accept this letter of support for the Coopersville Downtown Development Authority who is working with other community organizations to host this year's Music on Main Street summerlong community event series. The Downtown Development Authority hosts the summerlong music event(s) and members of the Rotary Club and local business owners volunteer to make the events happen.

The City closes the road that stretches the length of our downtown area for the music events. Organizers set up a portable stage at one end of the street for the bands and allow vendors to set up booths. The summerlong Music on Main Street community events bring people from all over together in an evening of celebration. These events promote and deliver the true nature of bridge building within the community. A collaborative event that brings neighbors, musicians/artists, business owners, elected officials, and many others together. The buildup of excitement for these events is felt throughout the entire community.

These events bring new life and vitality to the downtown area that often struggles to bring people in during the evening hours. The event offers our relatively small downtown area great entertainment and enjoyment for all through a variety of tunes for most any music enthusiast to enjoy. It's simply a time that people of all generations, racial, cultural, or economical backgrounds can celebrate through song and dance. Music forms a bond between people creating a sense of belonging and social closeness allowing people to forget the daily stress within their lives. The event transforms the quiet downtown area into a people-centered social event that promotes happiness and wellbeing.

If you require more information about this summer's Music on Main Street Community Event, please contact me anytime. My information is listed below.

Sincerely,

Dennis Luce
City Manager
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Coopersville, MI 49404
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