

# City of Ecorse

3869 W Jefferson Avenue

Ecorse, MI 48229



To the Grant Selection Committee,

The City of Ecorse hereby offers its support for the Downtown Development Authority's application to the MML Bridge Builders Main Street grant program for 2023. Under this grant, we propose to launch a city-wide competition to select an official city flower. This project would involve a public vote (via social media and paper surveys) to choose the flower from 4 options. Once chosen, a local artist would turn the flower into a banner design, and 3 banners would be installed across W Jefferson Avenue. The DDA has been funding improvement projects and initiatives in the West Jefferson Avenue area, where the banners will be hung, to attract redevelopment investments and visitors to the area.

With this grant we will be able to contribute to our ongoing beautification efforts, grow the City's identity, and support the work of our Downtown Development Authority (DDA) on implementing the West Jefferson Avenue Corridor Plan and improving the corridor. We would also be able to engage the Ecorse Public school students to help with the flower selection, thereby enhancing youth involvement in the city. The attention that the banners will bring to this Corridor will be felt by DDA members, business owners, patrons, residents, and visitors alike.

We thank you in advance for considering the City of Ecorse for this grant and look forward to your decision.

Sincerely,

A handwritten signature in black ink, appearing to read "Lamar C. Tidwell".

Lamar C. Tidwell

Mayor