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April 11, 2023

To Whom it May Concern:

On behalf of the City of Rogers City, I am pleased to offer this letter of support for a Main Street Microgrant application for the project "Nautical Paws."

Dogs have become very important members of the family for many people since the pandemic. They are brought on shopping trips, vacations, walks, and trips out for ice cream. Many people check to see how dog-friendly an area is before making their vacation plans.

As a city that is a visitor destination with a downtown seeking to be visitor-friendly, we need to continue to project a welcoming image for visitors and residents alike.

This project directly supports the initiatives of Rogers City Main Street, and is being led by members of the Main Street board, and thus I give it my full support.

The City, through its own initiatives, is also working to create a more dog-friendly downtown through new trashcans and doggie bag stations.

I hope that you respond positively to this grant proposal and others like it that find innovative ways to bring our community together. Thank you for considering our application.

Sincerely,

A handwritten signature in blue ink, appearing to read "Joe Hefele", is written over the printed name.

Joe Hefele  
City Manager  
City of Rogers City